

1-Day Online Programme on

AUTOMOTIVE ENTREPRENEURSHIP

(A START-UP GUIDE)



 **8th July 2026**

 **Microsoft Teams**

SPEAKERS



Dr. Amitabh Saran,
Founder & CEO,
Altigreen, Bengaluru



Dr. Sanjay A. Patil
Sr. General Manager ARAI,
Pune



Ankur Arora
Finance Controller
Carraro India



Prashant Kharangate
Assistant General Manager
COEP's BHAU INSTITUTE of
Innovation, Entrepreneurship and
Leadership

01 OBJECTIVES:

The Webinar “Understanding the Automotive Startup Ecosystem” is designed to provide participants with fundamental knowledge of automotive entrepreneurship, startup business models, financial planning, and funding opportunities. The programme covers key startup financial metrics such as Burn Rate, Runway, CAC, LTV, Churn Rate, CAPEX, OPEX, and unit economics. Participants will also gain insight into incubation ecosystems, grants, loans, venture capital funding, valuation methods, convertible notes, and startup investment stages including Seed and Series funding.

02 SCHEDULE OF THE PROGRAMME:

Start	Subject
13:15	Introduction
13:30	Understanding the Automotive Startup Ecosystem
14:00	Automotive startup Financial Planning
15:00	Funding Opportunities and Incubation Center ecosystem
16:00	Discussions

03 REGISTRATION CONTACT:

Contact Details

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For Registration

Who Should Attend:

- Aspiring Entrepreneurs and Founders in Automotive and Mobility Sector
- Start-ups working in Electric Vehicles, Automotive Technology, and Smart Mobility
- Professionals involved in Automotive Innovation, Business Strategy, and Product Development
- Incubation Centers, Innovation Cells, and Startup Ecosystem Enablers
- Investors, Consultants, and Professionals interested in Automotive Start-up Ecosystem
- Engineering Students, Professors, Researchers, and PhD Scholars interested in Automotive Entrepreneurship and Innovation